

Bright FeatsSM

Your Medical, Educational and
Special Needs Family Resource

*Expand your marketing
efforts. Let Bright Feats
serve as your marketing
and advertising team.*

Bright Feats Business Membership

Membership has it's privileges

- Your biannual fee is guaranteed to never go up. As long as you continue with uninterrupted participation, your annual fee will always remain the same low price.
- You can sign up as a member at any time throughout the year.
- Customize the membership program to meet the needs of your business.

Enhance directory listings - make your listing stand out

- Link your directory listing to your website.
- Include an advertisement above your directory listings at BrightFeats.com.
- Be included in multiple listings on our website directory.
- Select three categories in the printed Bright Feats directory index.
- Be included in the Bright Feats website front page advertisement rotation.

Tell families about your services

- Submit articles for the Bright Feats website.
- Place a small video clip at BrightFeats.com of tips for families or information about your business and the unique services you offer.
- With the additional purchase of a printed advertisement, include a mobile tag for easy access to your business information.

Increase referrals

- Record your events and support group meetings on the Bright Feats website calendar.
- Post flyers, press releases and information on the Bright Feats blog.
- Include a link to your blog on the Bright Feats website blog.
- List exciting news on Bright Feats social media accounts including Facebook and Twitter.
- Announce upcoming events in the Bright Feats newsletter e-mailed quarterly to over 800 businesses and families.

Simple Life Connections

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Thank you for your participation!

